

SONY®



Bonus 16 Gigabyte Sony SxS memory card

Receive a BONUS 16 Gigabyte Sony SxS memory card with the purchase of either PMW-350K or PMW-350L XDCAM EX Cameras, from a Sony of Canada Ltd. authorized dealer. Receive a bonus 16 Gigabyte card with the mail-in rebate on reverse.

www.sony.ca/xdcamex

XDCAM EX

Offer valid January 18, 2010 - September 30, 2010.

Complete this coupon and mail it together with a photocopy of proof of purchase of a PMW-350K or PMW-350L model XDCAM EX camcorder from an authorized, participating Sony of Canada Ltd. ("Sony") reseller or retailer.

Mail to: XDCAM EX/SxS Memory Card Offer
Sony of Canada Ltd.
115 Gordon Baker Road
Toronto, Ontario
M2H 3R6

Allow 8-10 weeks for the delivery of the SxS Card. Purchases must be made from January 18, 2010 – September 30, 2010 inclusive. Coupon expires October 15, 2010. Mail in redemption must be post marked no later than midnight October 31, 2010. Not legal tender. Offer valid only in Canada. Sony is not responsible for lost, misdirected, illegible, incomplete or late rebate coupons. This Sony Mail-in Rebate offer is subject to all applicable federal, provincial and local laws. This offer cannot be combined with any other Sony offer. Promotion subject to change without notice. SxS Cards will not be issued in instances of change of address. This offer is only applicable to end-users. Dealers and distributors are not eligible for this bonus offer. This Sony Mail-in Rebate offer is not available to employees of Sony of Canada Ltd. All submissions become the property of Sony of Canada Ltd, Toronto, Ontario M2H 3R6.

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Please send me XDCAM EX updates for my camera and New product information.

* One SxS Memory Card per customer per unit purchased.

Visit www.sony.ca/xdcamex for online e-coupon. Available until October 31, 2010.

Name: _____
(Full first and last name required, initials not accepted)

Address: _____
_____ Apt. #: _____

City : _____

Province: _____ Postal Code: _____

Phone: _____

E-mail: _____

Year of birth (optional, for security purposes only): _____

XDCAM EX purchased: _____

Serial Number: _____

Retailer Name: _____

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