

**SONY**  
make.believe

## Bonus Lamp Offer

with Home Theatre Projector Purchase



Receive a BONUS Lamp (LMP-H200/201/400) with the purchase of a VPL-VW60, VPL-HW15, VPL-VW85, or VPL-VW200 home theatre projector from a Sony of Canada Ltd. authorized dealer.

See below for details.

[www.sony.ca/projectors](http://www.sony.ca/projectors)



**SXRD**

Full HD  
1080P

Offer valid May 15, 2010 – September 30, 2010.

Complete this coupon and mail it together with a photocopy of **proof of purchase** of a qualifying Sony Projector from an authorized, participating Sony of Canada Ltd. ("Sony") reseller or retailer.

Mail to: Projector Lamp Offer  
Sony of Canada Ltd.  
115 Gordon Baker Road  
5th Floor BCS Advertising  
Toronto, Ontario  
M2H 3R6

Allow 8-10 weeks for the delivery of the bonus lamp. Purchases must be made from May 15, 2010 – September 30, 2010 inclusive. Coupon expires October 31, 2010. Mail in redemption must be post marked no later than midnight October 31 2010. Not legal tender. Offer valid only in Canada. Sony is not responsible for lost, misdirected, illegible, incomplete or late rebate coupons. This Sony Mail-in Rebate offer is subject to all applicable federal, provincial and local laws. This offer cannot be combined with any other Sony offer. Promotion subject to change without notice. Bonus lamps will not be issued in instances of change of address. This offer is only applicable to end-users. Dealers and distributors are not eligible for this bonus offer. This Sony Mail-in Rebate offer is not available to employees of Sony of Canada Ltd. All submissions become the property of Sony of Canada Ltd, Toronto, Ontario M2H 3R6.

This information is used to process your bonus offer. It may also be used by Sony of Canada Ltd., affiliated Sony companies and others for customer relationship development and analysis, and to provide you with information and promotional offers on other products and services that may be of interest to you. If you prefer to not participate in these programs, please check this box:

To view Sony Of Canada Ltd.'s privacy policy please visit [www.sony.ca/view/privacy.htm](http://www.sony.ca/view/privacy.htm)

\* One bonus lamp per customer per unit purchased.  
Visit [www.sony.ca/projectors](http://www.sony.ca/projectors) for online e-coupon.  
Available until October 31 2010.

Name: \_\_\_\_\_  
(Full first and last name required, initials not accepted)

Address: \_\_\_\_\_

\_\_\_\_\_ Apt. #: \_\_\_\_\_  
(Must provide courier address)

City : \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone #: \_\_\_\_\_

Projector purchased: \_\_\_\_\_

Serial Number: \_\_\_\_\_

Retailer Name: \_\_\_\_\_

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